Friday, August 3rd, 2007 **9:30–14:00** **Hall C**

5th Special Focus Symposium on Catallactics: Quantitative-Behavioural Modelling Of Human Actions and Interactions on Markets

Joint Chairs: Prof. Dr. Dr.h.c. Otto Loistl[a], Prof. Dr. Vladimir Šimović[b] & Mr. Michael Hüetl[a]
[a]Vienna University of Economics and Business Administration, Vienna, Austria
[b]University of Zagreb, and ECNSI, Croatia

9:30 - 9:55 **Arrival at Conference Venue**

Session IV "System and Technology Analysis " chaired by Ljubica Bakić-Tomić

10:00-10:30 **Dynamic Competitive Mobile Phone Market Econometric Models in Japan**
Yukio Ito

10:30-11:00 **Technology Supported Analysis of Human Interactions in Communication and Knowledge Exchange (Social Network Analysis)**
Katarina Šiber Makar and Vladimir Šimović

11:00-11:30 **Concepts of Information/Internet Agents**
Vesna Markovac, Ljubica Bakić-Tomić, and Vladimir Mateljan

11:30-12:00 **Coffee Break**

Session V "Corporate and Global Economic Performance" chaired by Wim Smit

12:00-12:30 **How Market Economies may Increase Bureaucracy**
Wim Smit

12:30-13:00 **Experimental Simulation Research of Digital Printing Cost-Efficiency in Comparison to Traditional Printing**
Vilko Žiljak, Klaudio Pap and Dijana Marciuš

13:00-13:30 **Production Standard Enhancement in Graphic Production with the Help of a Job Order Cost Center**
Mario Barišić, Klaudio Pap, and Vilko Žiljak

13:30-13:55 **Closing Remarks**

14:00- **Lunch**