

Monday, July 28, 2008

9:00 – 12:30

Hall B

Special Focus Symposium on Education

Joint Chair: Prof. Winfried K. Rudloff, Governors State University, Univ. Park, Illinois, USA
Prof. Don Koval, University of Alberta, Edmonton, Alberta, Canada

Multimedia and the Internet – Introduction to the Symposium

by Prof. Winfried K. Rudloff, Governors State University, University Park, Illinois, USA

A Systemic Model of the Distance Education (Keynote Address)

by Prof. Felipe Lara-Rosano, National University of Mexico (UNAM), Mexico D.F., Mexico

E-Commerce and E-Marketing on E-Learning Platform

by Prof. Maria do Rosário Alves de Almeida, Open University of Lisbon and Instituto Lusiada de Investigação e Desenvolvimento, Portugal

Coffee Break 10:30 – 10: 45

Quality Assurance of Higher Education in Slovenia

by Dr. Izidor Golob, Office of Higher Education of the Republic of Slovenia, and
Tomaž Pisanski, Council of Higher Education of the Republic of Slovenia

Roman Intercultural Study on the Faculty of Philosophy at the University of West Bohemia

by Profs. Hana Potměšilova and J. Potměšil, Univ. of West Bohemia in Pilsen, Czech Republic

For a New Culture in Mathematics Teaching in Albanian Universities

by Prof. Pranvera Gjoci and Dr. Svetlana Kërënxhi, “A. Xhuvani” University Elbasan, Albania

Social and Corporate Responsibility in Strategic Management of Higher Education.

by Prof. Marcin Geryk, Chancellor of Gdansk Management College, Gdansk, Poland

The Use of Motivational Factors in Strategic Management of Higher Education.

by Dr. Zaneta Geryk, Gdansk Management College, Gdansk, Poland

Workshop on the Technological Frontier II: Authoring Electronic Publications Using Multimedia

Conducted by Prof. Winfried K. Rudloff, Governors State University, Univ. Pk., IL, USA

This workshop will focus on interactive learning via multimedia. It will deal with hands-on development of multimedia presentations, term reports, and scholarly thesis. This Workshop is specifically designed to provide a forum for discussions directed towards a world-exchange of scholarly and scientific ideas through the media of the Internet.