

Wednesday, August 4, 2010

9:00 – 13:00

Hall F

Symposium on Medical Health Care & Intelligent Medicine
(Keynote Addresses)

Joint Chairs:

Prof. Dr. med. Helmut Sauer, IAS Waldbronn, Germany, and
Prof. James T. Ziegenfuss, Jr. Ph.D., Pennsylvania State University, USA

Burnout – A Challenge for Health Care Systems

by Prof. Helmut Sauer, IAS Waldbronn, Germany

Advances in Cancer Treatment

by Dr. Arno Thaller, IAS, Germany

**Incorporating Systems and Redesign Thinking in Graduate
Health Administration and Management Education**

by Prof. James T. Ziegenfuss, Jr., Pennsylvania State University, USA

Coffee Break 10:00 – 10:20

Neuroeconomics and Public Health Issues

by Prof. Torben Larsen, CAST, Southern Danish University, Denmark

Review of Achievements and Advances in Bio-Energetic Medicine

by Prof. Hartwig Schuldt, IAS Hamburg, Germany

Proteomics Analysis and Therapeutics

by Prof. Helmut Sauer, IAS Waldbronn, Germany