

13th Special Focus Symposium on ICCESK:
Information, Communication, Culture and Economic Sciences in
the Knowledge Society

Jointly Chaired by

Dr. Alan Labus, BAK-College of Business & Management, Zaprešić, Croatia

Dr. Marija Valčić, BAK-College of Business & Management, Zaprešić, Croatia

Psychological and Sociological Aspects of e-Learning

by Antonija Mihaljević Spanjić, Lecturer, Maja Gligora Marković, M.Sc., Senior Lecturer, and Dr. Ivan Pogarčić, Senior Lecturer, Polytechnic of Rijeka, Croatia

Using WIKIs for Group Projects in Higher Education

by Dr. Marija Valčić, Ph.D. and Lana Domšić

“Baltazar Adam Krčelić” College of Business & Management, Zaprešić, Croatia

The Role of Logistics in a Specialized Wholesale

by Petra Popek Biškupec, BAK- College of Business & Mngmt, Zaprešić, Croatia

**Active National Economy Politics as a Cause and Consequence
of the Global Economy**

by Tajana Toš Bublic, Nicolina Pavičić and Zlatko Rešetar, Croatia

Processing of National Indicators of the Projects in EXCEL

by Zlatko Rešetar, Nicolina Pavičić and Kristijan Čović, Croatia

**Corporate Social Responsibility in the Knowledge Society and
the Role of Education**

by Prof. Dr.Sc . Majda Tafra-Vlahović,

“Baltazar Adam Krčelić” College of Business & Mngmt, Zaprešić, Croatia

Social Media in European Urban Tourism

by Dr. Marija Valčić, College of Business & Management, Zaprešić, Croatia

**Promoting Cultural Tourism Across Mediterranean Countries through
ICT Technologies: The Diocletian Project**

by Dr. Marija Valčić, College of Business & Management, Zaprešić, Croatia

The Role of Information and Communication Technologies in Education

by Dr. Marija Valčić, and Jadranka Herceg,

“Baltazar Adam Krčelić” College of Business & Management, Zaprešić, Croatia

ROUNDTABLE DISCUSSION