

Monday, July 31, 2017

09:00-17:00

Registration Center

- * Registration of Participants
- * Distribution of Conference Materials

Monday, July 31, 2017

10:00 - 11:30

The Aula

Opening Plenary Session: Keynote Addresses

Chairs: Prof. William Graham, IIAS and University of Toronto, Canada
Prof. Greg Andonian, IIAS and Carleton University, Ottawa, Canada

Welcoming Address

by Prof. George E. Lasker, Conference Chairman,
Founder and President of the International Institute for Advanced Studies, Canada (IIAS)

Welcoming Address

by Mr. Werner Hirth, the First Right Honorable Mayor of Baden-Baden, Germany

Intuition: Role, Biases, Cognitive Basis, and a Hypothetical Synergistic Explanation of Intuitive Brain Operations

by Prof. Jens Pohl, Cal Poly State University, Vice President, Engineering & Technology,
Tapestry Solutions (a Boeing Company), San Luis Obispo, CA, USA

From Rage to Mercy: A Positive Response to the Synergistic Effects of Media

by Prof. Tony Labriola, IIAS and Governors State University, University Pk., IL, USA

The Core Synergism of Modern Civilization

by Prof. Kensei Hiwaki, IIAS Canada and Tokyo International University, Japan

Post-Truth and the Dismissal of Value

by Prof. Karel Boullart, IIAS and University of Gent, Belgium

Discussion Forum I: Synergism and Synergetics in Artificial & Natural Systems

(11:30-12:30)

Moderator: Prof. George E. Lasker, IIAS, Canada
Invited Panelists: Prof. Jens Pohl, Cal Poly, USA
Prof. Tony Labriola, Governors State University, IL, USA
Prof. Ayten Aydin, IIAS Rome, Italy
Prof. Kensei Hiwaki, IIAS and Tokyo International University, Japan
Prof. Steffi Wiesbauer, IIAS, Vienna, Austria
With audience participation

This Forum will explore issues dealing with synergies and synergism in dynamic systems and processes with a focus on social systems. **Synergy** is a derivative of the Greek word *synergia* that means 'working together' or also 'mutually promote', 'collaborate with each other', 'act together' and strengthen each other. **Synergism** is viewed as a phenomenon in which two or more given entities, agents, actors, factors, events, or objects act/interact together and influence each other so that the resulting effect of their combined synergistic actions is larger (or smaller) than the sum of their individual effects. Diverse agents, actors, factors, events and circumstances can *synergistically combine* to mutually amplify (or inhibit) the effect of each other and shape/influence the evolution of the social system and people on which they presently act. Contributions are welcome illustrating how synergism may become instrumental in shaping and manipulating social, political and economic behavior of people in contemporary society.

LUNCH BREAK 12:30 - 14:00