

Tuesday, August 1, 2017

9:00 – 11:30

Hall C

**Symposium and Panel on Cybernetics & Systems Research,
Synergetics, Informatics, Logic and Mathematics**

Chairman:

Prof. Michele Malatesta, Univ. degli Studi di Napoli Federico II, Napoli, Italy

Current Tools of Social Innovation Research and Cooperative Technology

by Dr. Martha Vahl, Centre for Innovation and Cooperative Technology, Lincoln, UK

Events Management: The Role of Media in Events Managements

by Prof. Alen Jerkunica, Mag. spec. economy and Prof. Marija Valčić, Ph.D.
University College of Management and Design Aspira, Split, Croatia

Synergistic Management of Dynamic Systems and Processes - Methodological Issues

by Prof. George Lasker, IAS, Canada

COFFEE BREAK

Scientific Systems and Philosophical System – Keynote Address

by Prof. Michele Malatesta, Univ. degli Studi di Napoli Federico II, Napoli, Italy

Emerging Critical Research Issues in Systems Research and Cybernetics

by Prof. Gerard de Zeeuw, Lincoln University, UK

**Which Role Plays the Mathematics in the Actual Paradigm of Physics - Why
Wittgenstein Could Not Understand the Concept of Continuity**

by Prof. Jorge Carrera Bolaños, IAS and the National University of Mexico (UNAM),

On Some Research Issues in Linguistic Models for Poetry Retrieval

by Asst. Research Prof. Magdalena Granos, IAS and Wroclaw University of Technology,
Wroclaw, Poland, and Maria Curie-Sklodowska University, Lublin. Poland

Media Appearances of Professors of FPE of the University of Split from 2008 to 2015

by Asst. Prof. Robert Radica, Doc. Dr. Meri Matešić, Dr. Marija Dragaš
ASPIRA University College, Split and Zagreb, Croatia

Tuesday, August 1, 2017

11:30 – 12:30

Hall C

**Discussion Panel on Advances in Cybernetics,
Synergetics and Systems Research**

Moderators:

Prof. Gerard de Zeeuw, Lincoln University, UK

Prof. Michele Malatesta, Univ. degli Studi di Napoli Federico II, Napoli, Italy

Dr. Martha Vahl, Centre for Innovation and Cooperative Technology, Lincoln, UK

Prof. George E. Lasker, IAS, Canada